

**APPLICATION  
FOR  
HOLMES COUNTY TOURIST DEVELOPMENT COUNCIL  
INCENTIVE AWARD**

The Holmes County Tourist Development Council is pleased to be able to provide an incentive award, not to exceed \$500 each, to organizations and individuals within Holmes County who promote tourism and/or opportunities / events / activities that attract tourists to Holmes County. The funds are limited to new events or those that have been established three (3) years or less. The Tourist Development Tax collected by the county provides the funds for the incentives.

Please complete the entire application and submit it to **Tourist Development Council, 106 E Byrd Street, Bonifay, FL 32425** as far in advance as possible of the activity or opportunity you plan to hold or sponsor. Funds will be provided based on the completeness of the application, the individual or group's ability to increase tourism, provide heritage and/or recreational or special activities or opportunities. The decision to fund the Incentive Award (as well as the amount) is made by the Tourist Development Council and its decision is final.

Requirements are as follows:

- 1) Incentive Awards are limited to applicants who can document their promotion of tourism, heritage and recreational activities and other special events and opportunities that are to be held in Holmes County.
- 2) Applicants must provide a written explanation sufficient to conclude that the organization and / or individual applying for the Incentive Award is involved in activities or events that will promote job creation, increased tourism, economic development or provide heritage and or recreational opportunities.
- 3) Applicants must provide a written report after the event/activity or opportunity to allow the Tourist Development Council to determine: (1) that the recipient of the Incentive Award used the funds for the purposes for which they were awarded and (2) there were benefits to the county in terms of its economy, quality of life, job market, and/or heritage and recreational opportunities.

The Tourist Development Council at its regular meeting will review applications for Incentive Awards. Applicants will be notified of the status of their application. Funds may be awarded for any amount up to \$500.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Activity/ Event/ Opportunity to be provided: \_\_\_\_\_

\_\_\_\_\_

